



Learn Beyond

KPR Institute of Engineering and Technology

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**CAC014****NBA Accredited**
(CSE, ECE, EEE,
MECH, CIVIL)**CRACK MBA ADMISSION SELECTION PROCESSES OF TOP B-SCHOOLS**

| | |
|------------------------------|----------------------------------|
| Event No | CAC014 |
| Organizing Department | Career Advancement Cell |
| Associate Dept. NSC | Computer Science and Engineering |
| Date | 31/10/2022 |
| Time | 09:15 AM to 04:15 PM |
| Event Type | Workshop |
| Event Level | Institute |
| Venue | python lab |
| Total Participants | 75 |
| Faculty - Internal | 5 |
| Students - Internal | 70 |

Related SDG**Resource Persons**

| Sl | Type | Name | Designation | Company | Email | Phone |
|----|-------------|--------------|-------------|--|-------------------------|------------|
| 1 | Chief Guest | Dharendran M | Director | Pillar India Learning and Development Services | dharanidhran @gmail.com | xxxxxxxxxx |

Involved Staffs

| Sl | Name | Role |
|----|------------------|-------------|
| 1 | Yuvaraj N | Convenor |
| 2 | Saranya R | Convenor |
| 3 | Sasikala C | Coordinator |
| 4 | Priyadharshini S | Coordinator |

Outcome

Workshop focuses on creating awareness on Why MBA? and addresses methods/strategies for strengthening knowledge on Selection process preparations in

- Aptitude skills (addressing Model Questions on General Aptitude Sections)
- Group Discussion(GD) Preparations
- Personal Interview preparations

Event Summary

This workshop is designed to understand the intensity in preparations required for securing admission in premier B-Schools in India. This level of intensity in preparation can also help participants to hone their skill sets for the on campus/off campus job market.

Department of CAC, organized a workshop on "Crack MBA Admission Selection Processes of top B-schools " MBA in International Business graduates have ample scope of work both in India and **abroad**. on 31.10.2022 as part AY 2022-23 odd semester activity. The students from all the departments of KPRIET.

Mrs. R.Saranya (Sr.G) , HEAD CAC department delivered a welcome address .After the welcome address, chief guest start her session. The lecture started with introduction about MBA.

Totally these workshops have four sessions.

In the first session, Mr.Dharanidharan started his speech.

9:00 to 9:15 AM - Introduction about his pillar India company

9:15 to 9:45 AM - Expectation of the Participants. (Asked from students)

9:45 to 10:30 AM - Why MBA?

10:30 AM to 1 PM - Model Questions and How to solve them – Part I with example sums

1:45 to 3:00 PM - Selection Process Methods, GD Interview Preparations/strategies

3:00 to 3:45PM - Model Questions and How to solve them – Part II

3:45 to 4:15 PM - Closing/Feedback Issue of e-certificate

This session went for 2 hours. After the doubt clarification session, the participants thanked the resource person and event organizers for a wonderful session. We received a good deal of positive feedback regarding this session.



Organize workshop on
Crack MBA Admission Selection Processes of top B-Schools

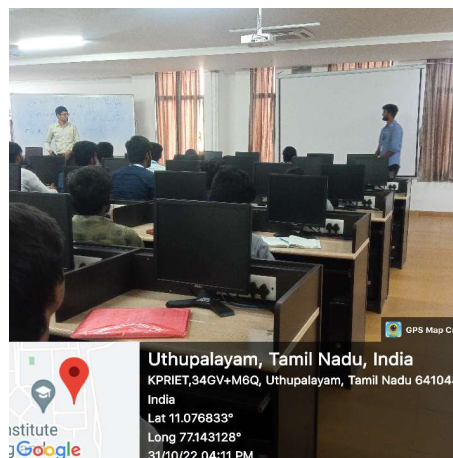
31 OCT • CAC HALL • 09:30 AM

Resource Person
Mr. Dharnendran
 Director & Co-Founder
 Pillar India Learning & Development Services
 Erode

Registration Link: 

Coordinators
 Ms S. Priya Dharsini AP/ECE Ms C Sasikala AP/CSE
Convenor
 Dr R Saranya Hod/CAC Dr N Yuvaraj Hod/CSE

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